

See the Person – Looking beyond the label

SEE THE PERSON

Looking beyond the label

Looking Beyond the Label

SEE THE PERSON - LOOKING BEYOND THE LABEL

Do you know someone
living with Epilepsy?

SEE THE PERSON



Share your story to help us break stereotypes and bring awareness to the different experiences of epilepsy.

Record a short video on your phone or computer and let's help New Zealand look beyond the label!

Epilepsy New Zealand is launching a new video campaign – *See the Person* – and we'd love for you to be part of it.

We're looking for people to share their experiences – not those diagnosed with epilepsy – but the people around them. Whether you're a family member, friend, colleague, caregiver, or someone who has witnessed a seizure, your perspective is important and your *story matters*.

Our goal is simple but powerful:

- ☒ To build greater understanding and empathy for people living with epilepsy.
- ☒ To break down stigma and help more people feel confident responding to seizures. By the end of the campaign, we want people to be saying:
 - ☒ "I understand how epilepsy affects not just individuals, but also their loved ones and communities."
 - ☒ "I feel more confident about what to do if I see someone having a seizure."

To bring this campaign to life, we'll ask a few short, reflective questions – don't worry, it will not be complicated. You'll record your responses on video (we'll guide you every step of the way), and we'll look after the editing to create something meaningful and powerful.



0800 37 45 37



national@epilepsy.org.nz



www.epilepsy.org.nz

Your perspective could be featured in our videos, social media, and other campaign materials – helping others understand epilepsy, respond with confidence, and ‘*See the Person*’.

Want to get involved?

CLICK ON THIS [LINK](#) TO START RECORDING YOUR VIDEO.

If the link doesn't open, just copy and paste

<https://vocalvideo.com/c/seetheperson> into your browser's search bar.

Submissions close on 25 May 2025.

We'd be so grateful to have your story which will feature during the month of June. Your voice could really help others better understand epilepsy and how to respond with empathy and confidence.

Thank you for supporting Epilepsy NZ.



0800 37 45 37



national@epilepsy.org.nz



www.epilepsy.org.nz