

Purple Day

PURPLE DAY IS A GLOBAL FUNDRAISING DAY CELEBRATED ANNUALLY ON 26TH MARCH

Purple Day aims to encourage people to talk about epilepsy and to remind those who live with seizures that they are not alone. Purple Day is dedicated to increasing awareness about epilepsy worldwide. Each year, during the month of March, people join in or host events to promote epilepsy awareness and raise funds for those living with epilepsy.

“I wanted people around the world to come together and teach others about epilepsy” – Cassidy Megan, Founder of Purple Day.

We would love your support ! Phone us on 0800374537 for more information about Purple Day or email marketing@epilepsy.org.nz

Please view our webpage : [Purple Day](#)



0800 37 45 37



national@epilepsy.org.nz



www.epilepsy.org.nz



Please Register below or see [Purple Day](#) for more information

PURPLE DAY 2026

CONTACT DETAILS

(Required)

Name

First Last

Participating Group

Name of School or Business

(Required)

Email

Enter Email Confirm Email

Phone



0800 37 45 37



national@epilepsy.org.nz



www.epilepsy.org.nz

Address (for Courier of Resources)

Street Address Address Line 2 City ZIP / Postal Code Country **Afghanistan ▼**

EVENT DETAILS

Date of Event

Event Idea or Event Type eg. wear purple, bake sale, fun run

Approximate Participants (Please add notes regarding required resources)

Required Resources

- ☐ Balloons
- ☐ Purple Ribbons
- ☐ Stress Brains
- ☐ Support & Information Brochures
- ☐ SeizureSmart Wrist Bands
- ☐ Because you are my friend ~ Children's book
- ☐ The Niggle ~ Children's book
- ☐ Maia ~ Children's book
- ☐ Action Zone Game

Will you be setting up a Givealittle Page?

<https://givealittle.co.nz/org/epilepsynewzealand>

WILL YOU BE SHARING EVENT PHOTOS WITH US ?

Photos recieved from you of your event or fundraiser may be used in our media channels such as; facebook, instagram, youtube, newsletter and website

Will you be sharing fundraiser photos after Purple Day?

☐ Yes☐ No

Photo Consent

☐ I agree to the photo being shared by ENZ

By clicking Yes, I agree to my photos being used by Epilepsy New Zealand for future promotions through social media, advertising, newsletters, website etc.

How did you hear about this event?

Social Media ▼

(Required)

Terms and Conditions

☐ I agree to the terms and conditions.

TERMS AND CONDITIONS

Thank you for supporting Epilepsy NZ. We're grateful for every community fundraiser that helps us

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support people living with epilepsy across Aotearoa New Zealand.

Before you get started, here are a few important things to be aware of:

- Get approval first: Please don't use Epilepsy NZ's name, logo, or branding unless we've approved your fundraiser.
- Fundraise independently: You're fundraising in support of Epilepsy NZ, not on our behalf. This means you can't make commitments, promises, or agreements for us.
- Be respectful and safe: Fundraisers should be lawful, honest, inclusive, and safe for everyone involved.
- Look after our reputation: Please make sure your activity reflects positively on Epilepsy NZ and the people we support.
- Be clear and transparent: Let people know how their donations will support Epilepsy NZ.
- Handle funds responsibly: Please send all funds raised to Epilepsy NZ within 7 days of finishing your fundraiser.
- Check before approaching sponsors or media: If you'd like to contact businesses, media, or trusts connected with Epilepsy NZ, please check with us first.
- Use our materials properly: Any Epilepsy NZ materials provided must only be used for your approved fundraiser and not altered.
- We may step in if needed: If something isn't working or doesn't align with our values, we may ask for changes or for the activity to stop.

By checking this box, you agree to the following terms and conditions:

AUTHORITY AND USE OF NAME

1. You must not fundraise or carry out any activity using Epilepsy NZ's name, logo, or other imagery unless you have received prior approval from Epilepsy NZ.
2. You are not authorised to represent Epilepsy NZ, speak on its behalf, or enter into any agreement or contract that binds Epilepsy NZ.

FUNDRAISING CONDUCT AND COMPLIANCE

3. You agree to conduct all fundraising activities in a lawful, ethical, and transparent manner, and to comply with all relevant New Zealand laws, regulations, permits, and local council requirements.
4. You are responsible for ensuring the safety and wellbeing of all participants and attendees, including appropriate risk management and health and safety practices.
5. You must not approach any corporate supporter, media organisation, or charitable trust connected with Epilepsy NZ without prior approval from the Fundraising & Marketing Manager (marketing@epilepsy.org.nz).

FINANCIAL ACCOUNTABILITY

6. All funds raised for Epilepsy NZ must be paid in full to Epilepsy NZ within seven (7) days of the completion of the fundraising activity, using the bank details provided.
7. Funds must not be used to cover personal expenses unless expressly approved by Epilepsy NZ in advance.
8. You agree to keep accurate records of funds raised and, if requested, provide a summary of income and expenses relating to the fundraiser.

REPUTATION, COMMUNICATIONS & MATERIALS

9. You acknowledge that Epilepsy NZ's reputation and public trust are essential to its charitable purpose and agree not to engage in any activity that may damage or bring the organisation into disrepute.



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10. Any promotional materials provided by Epilepsy NZ may only be used for the approved fundraiser and must not be altered, defaced, or reused for other purposes without consent.

11. Epilepsy NZ reserves the right to require changes to, or ending of, any fundraising activity that does not align with these terms or its values.

AUTHORITY TO AGREE

12. By agreeing to these terms, you confirm that you are authorised to do so and will carry out these obligations on behalf of yourself or your organisation, where applicable.

Submit



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