

# EPILEPSY NEW ZEALAND STRATEGIC FRAMEWORK 2025-28

<b>Purpose:</b> To enable people with epilepsy to live their best lives			<b>Ambition:</b> To be a strong voice for people living with epilepsy. Help enable our clients to achieve their goals through excellence in delivery of education and navigation services.
<b>All of Organisation Goals:</b> <ol style="list-style-type: none"> <li>Ensuring people across New Zealand living with epilepsy can easily access our services and resources that they need, through a sustainable delivery model.</li> <li>Build and maintain a high performing, culturally aligned team committed to delivering organisational goals.</li> <li>Build and maintain a high profile of Epilepsy New Zealand as the trusted information source and advocate for the epilepsy community.</li> <li>Achieving financial sustainability through diversified funding strategies and effective resource utilisation.</li> </ol>			<b>Horizons (these workstreams are likely to overlap):</b> <ol style="list-style-type: none"> <li>Get us 'match fit' for the future: – 12-18 months</li> <li>Planning &amp; Implementation: 12 - 30 months</li> <li>Monitoring &amp; Evaluation: 30 – 36 months</li> </ol>
<b>Our Team</b>	<b>Our Profile</b>	<b>Our Service</b>	<b>Our Sustainability</b>
<b>What do we want to achieve:</b> Create one team that is value-driven, high-trust and accountable, where people are empowered to deliver client centered outcomes.	<b>What do we want to achieve:</b> Position Epilepsy New Zealand as the trusted, visible, and first-choice organisation for epilepsy empowerment and advocacy.	<b>What do we want to achieve:</b> Deliver excellence through consistent, equitable, and impactful services that meet the diverse needs of people with epilepsy across Aotearoa.	<b>What do we want to achieve:</b> Secure long-term financial sustainability through diverse, strategic, and values-aligned funding and partnerships.
<b>How are we going to do it:</b> <ol style="list-style-type: none"> <li>Foster a culture of trust, transparency, and collaboration.</li> <li>Build leadership capability and staff engagement.</li> <li>Align roles, expectations, accountability and performance systems with All of Organisation goals.</li> </ol>	<b>How are we going to do it:</b> <ol style="list-style-type: none"> <li>Clarify and communicate ENZ's value proposition.</li> <li>Build strong relationships with our members, stakeholders, media and communities.</li> <li>Build and leverage advocacy opportunities nationally.</li> <li>Partner with likeminded neurological organisations where it adds value to both parties.</li> </ol>	<b>How are we going to do it:</b> <ol style="list-style-type: none"> <li>Understand and address service gaps and equity issues.</li> <li>Modernise and standardise service, workforce planning and educational tools.</li> <li>Use data to improve client outcomes and demonstrate impact.</li> </ol>	<b>How are we going to do it:</b> <ol style="list-style-type: none"> <li>Strengthen financial planning and risk management.</li> <li>Exercise prudent management and fiscal discipline.</li> <li>Diversify income through grants, bequests, and partnerships.</li> <li>Demonstrate value and impact to funders and supporters.</li> </ol>